

# PSIA-AASI Western Division Annual Report 2020/21

## Western Division Board of Directors



**Jeff Connors, Neil Bussiere, Chris Eckert, Steve Baker, Tad Sheldon, Dan Healy, Greg Lyons, Andy Buckley, & Blaine Lomen (not pictured)**

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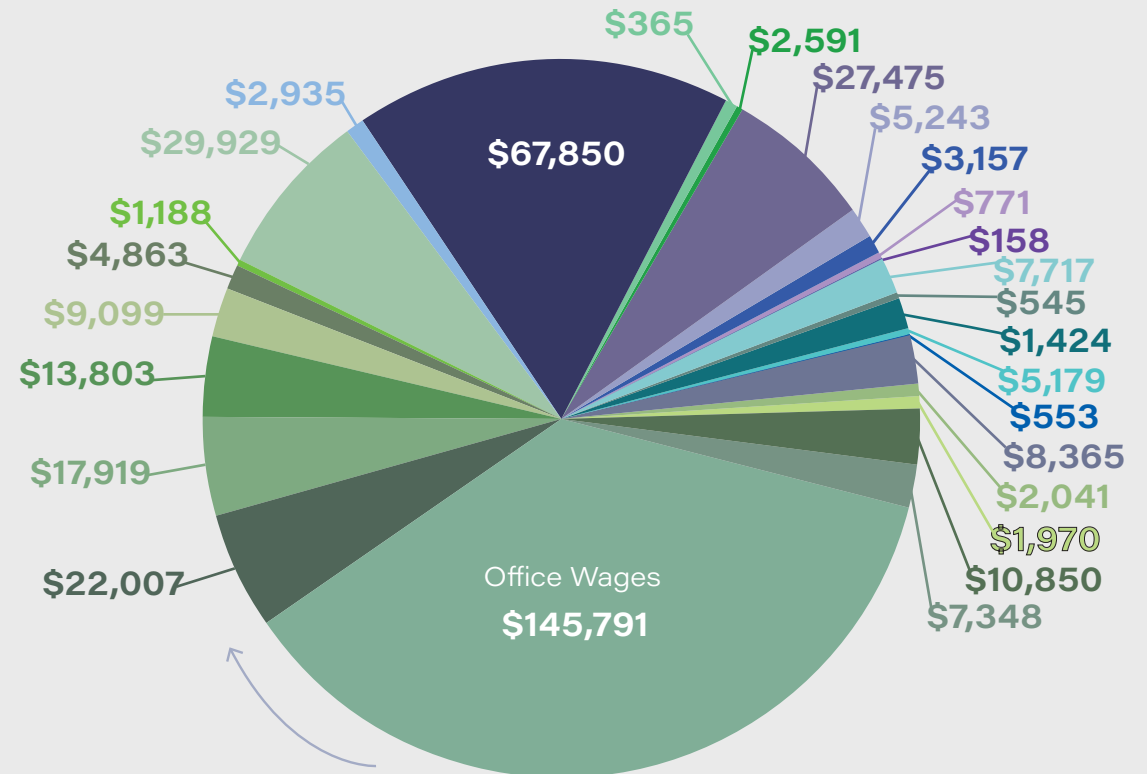
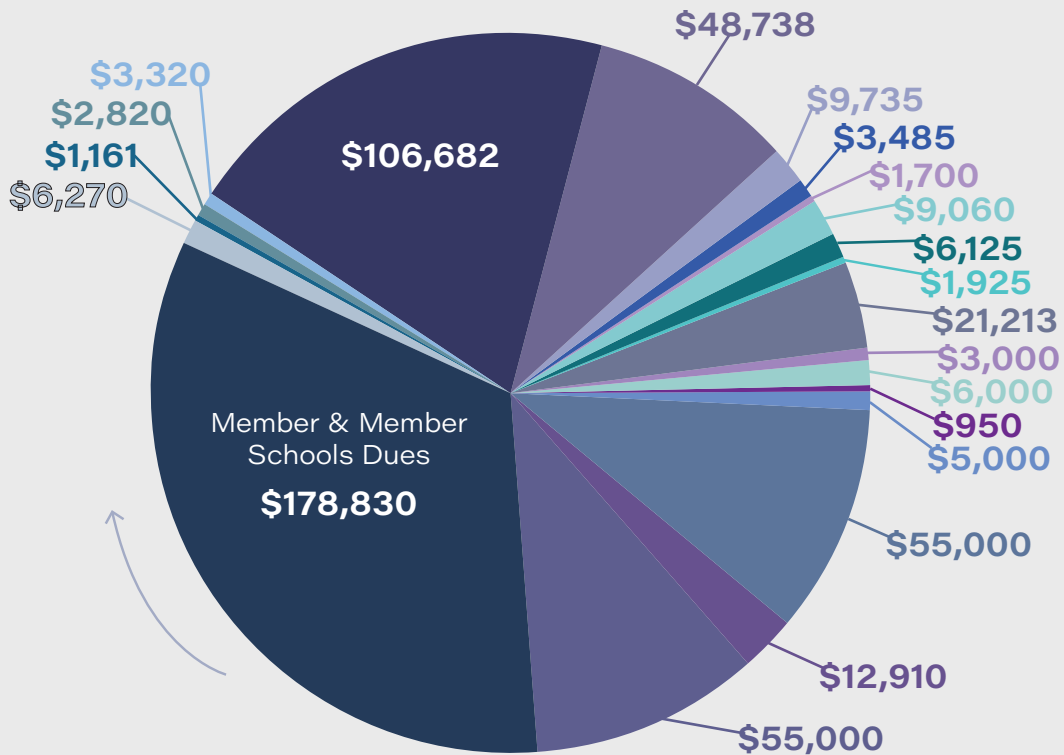
# Western Division Income and Expense

## INCOME

- Member & Member Schools Dues
- Other Operational Income
- Office Deposit & Insurance (credit)
- Member School Clinic
- Alpine Education Event
- Alpine Exams
- Snowboard Exams
- Children's Specialist Events
- Nordic Events (Cross Country)
- Nordic Events (Telemark)
- Adaptive Events
- Freestyle Specialist Events
- Senior Specialist Events
- Premier Events
- Education Foundation Training
- Education Foundation Admin. Services
- Education Foundation Premier Events
- Education Foundation Pro. Dev.
- Grant/Funding
- Worker's Comp (credit from 20/21)
- Grants (state & federal)

## EXPENSE

- Office Wages
- Misc. Office (Health, IRA, Education, payroll costs)
- Office Rent, Storage & Improvements
- Office Material & Operations
- Bank, CC & PayPal Fees
- Merchandise & Publicity
- Website & Auto
- Accounting, Legal & Travel
- Alpine Education
- Alpine Exams
- Alpine Training
- Snowboard Education
- Snowboard Exams
- Children's Specialist Events
- Nordic Events (Cross Country)
- Nordic Events (Telemark)
- Nordic Examiner Training
- Adaptive Event
- Adaptive Examiner Training
- Freestyle Specialist
- Senior Specialist
- Senior Examiner Training
- Premier Event
- Member School Clinics
- Investment Fees & Bank Interest
- Board of Directors & Elections
- D & O & Liability



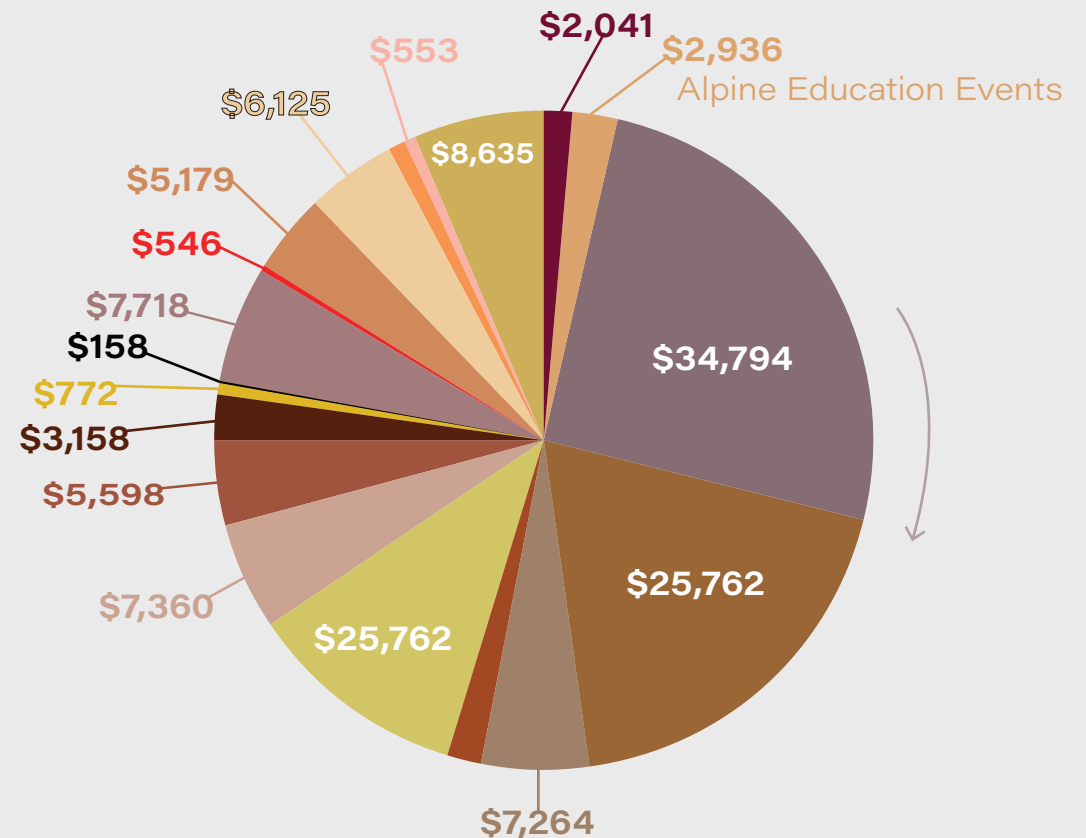
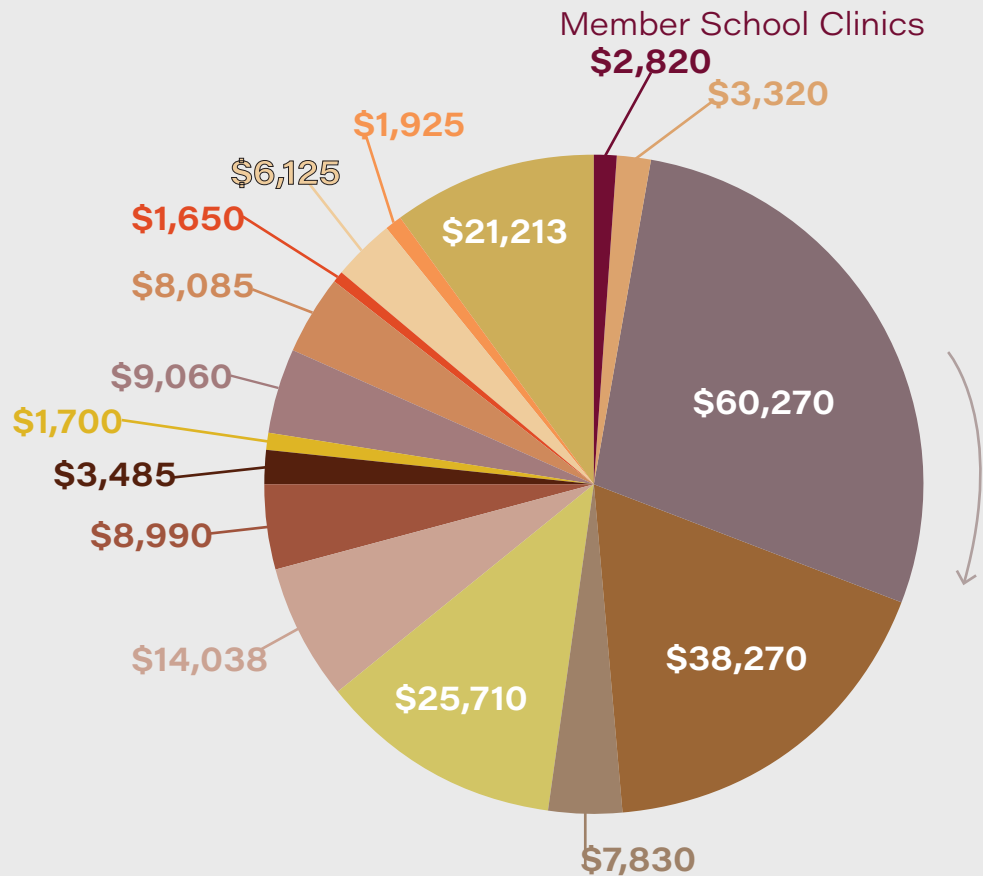
# Event & Exam Income and Expense

## INCOME

- Member School Clinics
- Alpine Education Events
- Alpine Level 1
- Alpine Level 2
- Alpine Level 3
- Snowboard Level 1
- Snowboard Level 2
- Snowboard Level 3
- Cross Country Events
- Telemark Events
- Adaptive Events
- Children's Level 1
- Children's Level 2
- Freestyle Events
- Senior Events
- Added Premier Events

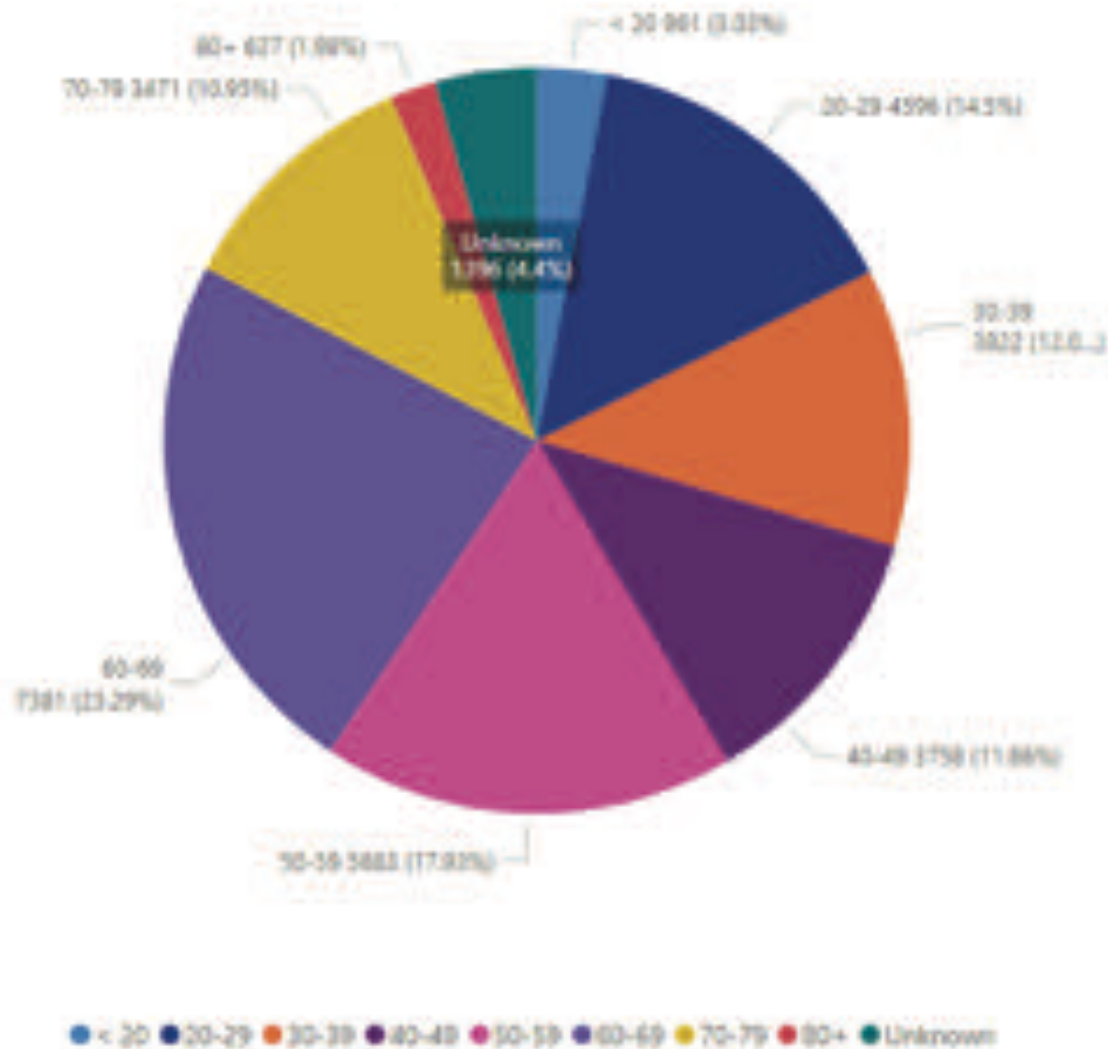
## EXPENSE

- Member School Clinics
- Alpine Education Events
- Alpine Level 1
- Alpine Level 2
- Alpine Level 3
- Alpine Staff Training
- Snowboard Level 1
- Snowboard Level 2
- Snowboard Level 3
- Cross Country Events
- Telemark Events
- Nordic Staff Training
- Adaptive Events
- Adaptive Staff Training
- Children's Level 1
- Freestyle Events
- Senior Events
- Senior Staff Training
- Added Premier Events

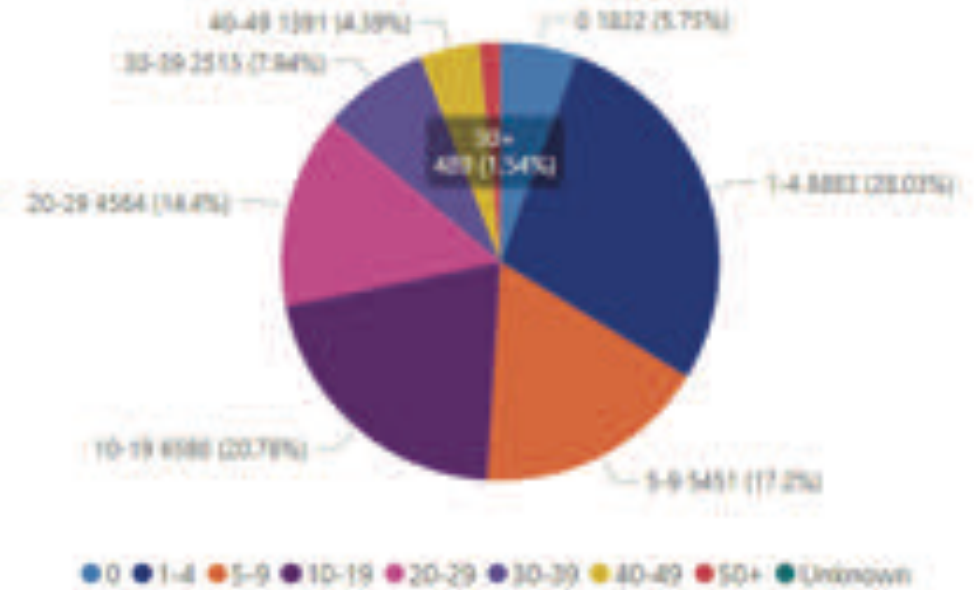


# National Membership Demographics

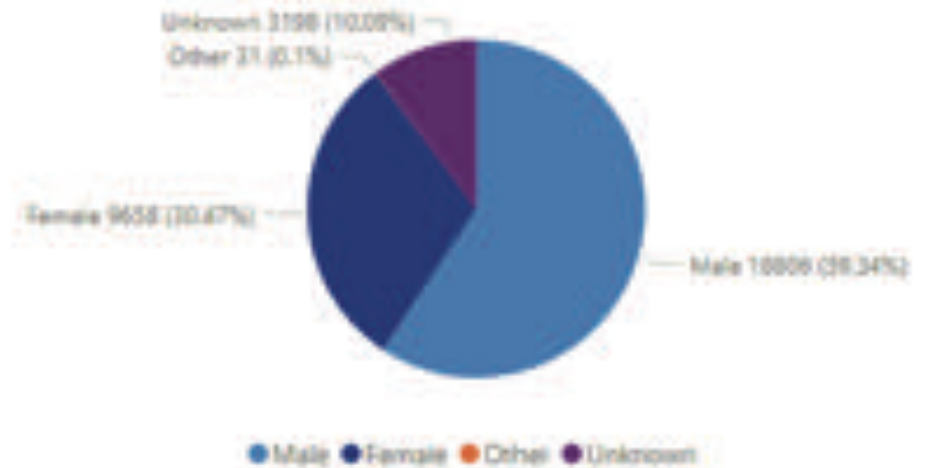
## Age Distribution



## Member Length Distribution



## Gender Distribution





# Message from the Chair,



*Greg Lyons*

Chair PSIA-AASI Western Board of Directors

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PSIA-AASI Western excelled despite the unprecedented challenges of Covid-19. The determination of the leadership and members in support of Snowsports is a testament of the resilient community we all belong.

Western collaborated with the other divisions and the National office to provide services and educational opportunities to the membership. The Education Staff was committed to provide education and certification opportunities to the members and National tryout participants throughout a Covid-19 affected season. Webinar offerings were significantly increased to provide a non-contact CEU education option.

The Board of Directors, the Operations Leadership and the Task Forces and Education Staffs comprise PSIA-AASI Western leadership. Our leadership implemented John Carver's Policy Governance Model which is designed to empower boards of directors to fulfill their obligation of accountability for the organizations they govern. The board continues to monitor changing demographics and the implications to the division and profession and how Policy Governance strategy aims to tackle the issues.

The 2020/21 Snowsports year was a success. The surveys show our members were understanding of the unique challenges the industry endured during the Covid-19 pandemic. Considering Covid caused very few on-snow events to be held during the first half of the year, Western's net income was positive and our finances were consistent with past years

Thank you for being part of PSIA-AASI Western. You are what makes this a wonderful organization!

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