



GENERAL MEMBERS MEETING | 04.29.23



2023 GENERAL MEMBER MEETING AGENDA

CALL TO ORDER

Establish Quorum

Review Agenda

FOR DISCUSSION AND VOTE

Recommended By-Law Change

SECTION 5.3 HOLDING OFFICE

QUESTIONS

ADJOURN

REGIONAL UPDATES

PSIA-AASI W Archives

2022 Impact Report

Western Region Strategic Goals

2023 Western Region Survey



FOR DISCUSSION + VOTE

Recommended By-Law Change

SECTION 5.3 HOLDING OFFICE

- As an educational organization, we are benefitted by leadership that models a commitment to ongoing professional development and a dedication to earning continuing education credits in-line with active membership requirement.
- As we move to implement common assessment practices and national standards, we find it increasingly important that our leadership is knowledgeable of the current process and challenges involved in making the shift.
- As such, we would encourage a change in the bylaws to establish maintaining **active** status by earning continuing education credits as a requirement for Board service.



FOR DISCUSSION + VOTE

Recommended By-Law Change:

SECTION 5.3 HOLDING OFFICE

- Current wording:
Certified members, Alumni members and Lifetime members in good standing are qualified to hold office or be a member of the Board of Directors.
- Proposed wording:
Active Certified members, Alumni members and Lifetime members in good standing are qualified to hold office or be a member of the Board of Directors.

NOTES: This would **NOT** be retroactive. It would go into the bylaws July 1, 2023 and would only apply to new board nominations moving forward.

MOTION + DISCUSSION + VOTE



2023 GENERAL MEMBER MEETING

MOTION TO ADJOURN

ADJOURN

The Western Board is here if you have ongoing questions.



PSIA-AASI WEST ARCHIVES

- To celebrate our 75th anniversary, we are proud to announce the launch of an official home for PSIA-AASI western history with the **California Ski Library**.
- This partnership promises to safeguard the most important historical artifacts telling the story of snowsports instruction in the West.
- And assures that PSIA-AASI W and its members have a permanent home for their archives, helping to preserve the history of 75 years of progressive and innovative snowsports instruction.
- For more information, or to donate to the **PSIA W Archive** at the California Ski Library, contact **Ingrid Wicken** at ingrid@skilibrary.com or 951-207-9218



2022 IMPACT REPORT

The full 2022 Western Region Impact Report is available at psia-w.org/home/about

REPORT HIGHLIGHTS

During the 21/22 Season, the Western Region:

- Hosted **195** events across all disciplines
- Grew to **3,402** members, up from 3,335 the prior season
- Awarded **680** Certificates across **5** disciplines in-line with National Standards
- Saw Level 1 passing rates above **93%** for all disciplines

(Alpine: 93%, Children's 100%, Snowboard 94%, Tele 100%, XC 100%)



WESTERN REGION STRATEGIC GOALS

GOAL 1

PSIA-AASI Western exists to create a diverse inspirational community focused on professional development and personal growth for our members.

Focus: Building community through engagement and inclusion.



WESTERN REGION STRATEGIC GOALS

GOAL 1.1

Members have access to utilize and receive value from relevant and inspirational education.

Focus: High-quality content accessible across event categories and learning platforms.



WESTERN REGION STRATEGIC GOALS

GOAL 1.1.A

Provide multi-path programming that supports experiential learning.

Focus: Rebalance the learning connection model and provide multiple pathways for accessibility.



WESTERN REGION STRATEGIC GOALS

GOAL 1.2

Members' skill sets are validated through consistent and equitable assessment, certification and credentialing that meet the national standard.

- **Focus:** Continue to build transparency in a shared exam process through staff training and event feedback.



WESTERN REGION STRATEGIC GOALS

GOAL 1.3

Individual members will have a seamless experience by realizing value through communication, collaboration, and efficiencies between PSIA-AASI Partners.

- **Focus:** Leverage marketing and branding to tell a better regional story about the multifaceted Western identity across platforms and interfaces.



2023 WESTERN REGION SURVEY

To complement the national survey sent out earlier this season, this regional survey is specifically built to assess growth toward our strategic goals. The survey was distributed to all Western members via email.

- The survey will take about 10 minutes to complete
- The survey will be open until May 20th
- All members who complete the survey are eligible for 1 CEU



Still have questions?

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