



PSIA-AASI Code of Conduct

The following Code of Conduct has been developed to help members of all divisions achieve a level of personal conduct and standards of behavior that is consistent with the position and professional expectations of instructors across the country.

Who this applies to: All PSIA-AASI members, member schools, and volunteers, including PSIA-AASI's Division and National board members and officers (all of which are collectively referred to below as "members").

When this applies: At all times the above groups are involved with PSIA-AASI or are in a position to affect PSIA-AASI's standing within the snowsports industry or with the general public.

- 1) Members shall conduct themselves in a manner that is consistent with practicing safety, risk awareness, professionalism, a high standard of integrity, self-control, and responsible behavior.
- 2) Members shall comply with all applicable rules and policies of their division and the association, including but not limited to their bylaws and conflict of interest policy.
- 3) Members shall not accept any gratuity, gift, or favor that might impair or appear to influence their professional decisions or actions.
- 4) Members shall not engage in conduct involving dishonesty, fraud, deceit, or misrepresentation.
- 5) Members shall not engage in illegal conduct.
- 6) Member shall not engage in harassment of any kind against a resort guest, resort employee, a member of the general public, PSIA-AASI association employees, volunteers, contractors or another member.
- 7) Members shall not discriminate against any member or any other person on account of race, religion, age, creed, disability, gender, gender identity, sexual orientation, or nationality.
- 8) Members shall not conduct themselves in a manner which would bring discredit to the association or any division.
- 9) Members shall not abuse any privilege that may be extended as a result of their membership from industry partners, such as equipment manufacturers, distributors, retailers, resorts, or other professional groups.

10) Members shall not allow the use of their name or likeness in such manner as to misrepresent or otherwise mislead the public concerning any given product or service.

11) Members shall not misrepresent themselves in any way to the organization, for instance, their professional status, competence, or experience.

Deviation from this Code may result in disciplinary action up to and including the loss of the member's credentials, National/Divisional membership, or position on the Board of Directors.