



## **Submission Guidelines for *32 Degrees: The Journal of Professional Snowsports Instruction***

*32 Degrees: The Journal of Professional Snowsports Instruction* is the membership publication of the Professional Ski Instructors of America and the American Association of Snowboard Instructors (PSIA-AASI). These educational organizations of the nonprofit American Snowsports Education Association (ASEA) have a combined membership of 32,000 men and women dedicated to promoting snowsports through instruction. Published three times per year (in the fall, winter, and spring), *32 Degrees* contains information on a wide range of topics relating to snowsports instruction in various disciplines (i.e., alpine, cross country, snowboarding, telemark, and adaptive), including – but not limited to – content on lesson tactics, learning theory, biomechanics, equipment considerations, snowsports industry news, health and fitness, and professional development.

The magazine's editorial staff welcomes submissions from PSIA-AASI members and other subject matter experts, and strives to present content that is timely, accurate, informative, and engaging. The magazine format is divided into features, articles, columns, and standing departments (e.g., Adaptive; Alpine; Cross Country; Snowboard; Telemark; Children; and Freestyle; as well as Certification I, II, III; Director's Perspective; and School Spotlight).

The magazine is distributed to PSIA-AASI members as well as ski area managers, industry partners, and various members of the snowsports media.

### **Online Submissions Process**

The *32 Degrees* editorial staff accepts completed articles, but authors are encouraged to first submit a query outlining their article idea whenever possible. This query is shared with technical reviewers who help the editorial staff determine the overall publishing prospects for the piece. *It is important to note that acceptance of a queried topic does not guarantee that the subsequent article will be published.* Final publication status hinges on the editorial staff's assessment of reviewer recommendations, among other considerations.

The advantage of submitting a query is that you can learn whether the proposed article might meet the magazine's editorial needs *before* you spend time and energy developing the full article. Filling out a query sheet also helps you define and organize the approach you intend to take with the article. A blank query sheet is available at the end of these Submissions Guidelines.

All submission materials – whether for a query or completed article – must be submitted by means of the Online Submission Form accessed here: <https://form.jotform.com/60274842748160>

### **Technical Review and Editing**

All submissions are peer-reviewed for relevance and technical accuracy. If the editorial staff decides to pursue publication, *all submissions undergo a thorough editing process.* Revisions – except for minor modifications that may be made in the final production phases – are conducted in a collaborative manner, and the authors are involved in this process whenever possible.

### **Formats**

Articles must be typed in a highly legible font such as 11-point Calibri and submitted as a Word Document via the Online Submission Form: <https://form.jotform.com/60274842748160>

All submissions must include the author contact information: name, address, e-mail address, and a telephone number where the author can be reached during the day. *32 Degrees* prefers original articles



(i.e., pieces that have not been published elsewhere). Upon submission, please indicate if the article has been submitted to or published by another publication (including but not limited to division newsletters) and/or posted online.

### **Photos and Illustrations**

The editorial staff encourages authors to submit photos, illustrations, tables, and/or figures that enhance the understanding and graphic appeal of the article. Digital images are preferred, and must be high resolution (such that each file is 300 dpi at a size of *at least* 4 x 6 inches). Digital images may be submitted through the [Online Submission Form](#) or uploaded to a file-sharing site such as Dropbox.

### **Article Length**

*32 Degrees* publishes articles that are anywhere from 500 words (approximately 1 printed magazine page) to 1,600 words (approximately 4 printed magazine pages). There are exceptions to this rule, depending on subject matter and context. Members can also provide input for short, front-of-book offerings (e.g., the Lineup department) and short compilations (less than 100 words).

### **Deadlines**

Although the editorial staff accepts and processes queries and submissions for *32 Degrees* throughout the year, we encourage development of ideas, articles – and especially imagery – during the winter months *prior* to the publication season.

Deadlines for submission of materials for the upcoming publishing cycle are:

**Fall: Mid-May**

**Winter: Mid-July**

**Spring: Mid-September**

### **Unsolicited Submissions**

Publishing an article in *32 Degrees* puts your name in front of your peers, establishes you as an expert in your field, and enables you to share ideas and helpful teaching strategies with colleagues. Unsolicited submissions are welcomed, and authors/photographers will receive two complimentary copies of the issue in which their work is published but no monetary compensation.

### **Commissioned Content**

PSIA-AASI may commission articles by subject matter experts, including PSIA-AASI National Team members, for a flat fee of \$200 per article.

### **Professional Freelancers**

PSIA-AASI also works with professional freelance writers, photographers, and illustrators – who must have a separate tax ID number for freelance services. Payment and scope of work is negotiated in advance of publication.

Contributors of material submitted for possible publication in *32 Degrees* must read and agree to the terms in the association's materials-release agreement as part of the online submissions process. A model-release form for photos is also available. PSIA-AASI maintains the right to choose, edit, or refuse what content is to be used.

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**ARTICLE Query – 32 Degrees**

Author:

Email address:

Street address:

Daytime phone number:

Evening phone number:

Subject of article:

What discipline does this article pertain to (e.g., adaptive, alpine, cross-country, telemark, snowboarding, children's, freestyle)?

What is the purpose of the article?

What is new or ground-breaking in how this topic pertains to instruction?

What skill level of student or certification level of instructor does this pertain to?

Please list 3-5 learning objectives you intend to address:

- 1.
- 2.
- 3.
- 4.
- 5.

What references or resources do you intend to use?

What images or photographs can you furnish to enhance the article?